

Jacob

Commercial & Accounts Director

DEBUT YEAR: 2026

RDP
COMMS

SPECIAL EXPERTISE:

Strategic marketing and commercial leadership across the agtech sector, connecting innovation with market demand.

KEY SKILLS:

Marketing strategy, stakeholder management, demand generation, B2B client management, agtech sector expertise, commercial operations, strategic planning, CIM-certified marketing excellence, digital agriculture, business development, market analysis, partner relationship management.

SOFT SKILLS:

Building relationships quickly with stakeholders, strategic thinking, communications, problem-solver, solution-orientated, adaptable, collaborative leadership, sector passion and commitment.

HIGH STRENGTH RATING IN:

Commercial strategy and agtech marketing.

Jacob A.K.A. The Commercial Catalyst



AGRI HEROES

TRANSFORMING COMPLEX AGTECH SOLUTIONS INTO COMPELLING MARKET STRATEGIES THAT DRIVE DEMAND AND FORGE POWERFUL STAKEHOLDER PARTNERSHIPS ACROSS THE AGRICULTURAL SECTOR.

CREATIVITY

8

TEAMWORK

9

COMMUNICATION

10

INNOVATION

8

AGRI KNOWLEDGE

10