

James

Senior Copywriter

DEBUT YEAR: 2025

RDP
COMMS

SPECIAL EXPERTISE:

Award-winning copywriting, creative strategy, brand development, digital and print content, website copywriting, and multi-channel communications.

KEY SKILLS:

Creative content direction, copywriting across all mediums, brand content strategy, editorial planning, campaign development, messaging strategy, and communications consultation.

SOFT SKILLS:

Creative problem solver, strategic thinker, strong networker, natural leader, persuasive communicator, adaptable collaborator, detail-oriented, and results-driven.

HIGH STRENGTH RATING IN:

Creative excellence, strategic copywriting, brand messaging, campaign effectiveness, multi-disciplinary collaboration, Award-winning accolades: D&AD Wooden Pencil for creative excellence, SPCA Golds recognising campaign effectiveness, and a DMA Silver demonstrating proven direct marketing impact.

James A.K.A. The Copy Conjurer

A man with spiky brown hair, wearing a dark blue jacket with a high collar and a silver pendant, holds a glowing yellow sphere in his right hand. The sphere is composed of various letters and numbers. Swirling orange and yellow flames surround the sphere, and purple smoke or energy flows in the background.

AGRI HEROES

MASTER OF THE WRITTEN WORD. JAMES WIELDS THE SUPERPOWERS OF CREATIVE EXCELLENCE, STRATEGIC STORYTELLING, AND MULTI-CHANNEL MASTERY WITH REMARKABLE VERSATILITY AND UNWAVERING COMMITMENT TO BRAND SUCCESS.

CREATIVITY 10

TEAMWORK 8

COMMUNICATION 10

INNOVATION 9

AGRI KNOWLEDGE 7