

Nicola

Account Director

DEBUT YEAR: 2025

RDP
COMMS

SPECIAL EXPERTISE:

Strategic marketing consultancy, multi-channel campaign management, client relationship building, top level account direction and management.

KEY SKILLS:

B2B and B2C digital marketing strategy, team leadership, complex campaign execution, data analysis and reporting, direct marketing, competitor analysis, project management, content planning, financial budgeting and forecasting, customer segmentation, database marketing, AI marketing technologies, social media marketing and results analysis.

SOFT SKILLS:

A team player with a can-do attitude, a self-starter, creative thinker, strong problem-solver, thrives under pressure, trusted partner, strategic advisor, excellent communicator, continuous learner, relationship builder.

HIGH STRENGTH RATING IN:

Marketing consultancy, digital campaign strategy and management, cross-platform marketing integration, team mentoring and development.

Nicola
A.K.A.

Dynamo



AGRI HEROES

NICOLA IS A CYBER
MARKETING DYNAMO AND A
BALL OF ENERGY TO BOOT.
NICOLA'S SUPERPOWERS
OF STRATEGIC VISION,
RELATIONSHIP BUILDING,
AND DIGITAL INNOVATION
ARE A 'MARVEL' TO BEHOLD.

CREATIVITY

8

TEAMWORK

9

COMMUNICATION

10

INNOVATION

9

AGRI KNOWLEDGE

7