

Will

Media Director

DEBUT YEAR: 2019

RDP
COMMS

SPECIAL EXPERTISE:

Strategic communication planning.

KEY SKILLS:

Media strategy and implementation, audience analysis and performance metrics.

SOFT SKILLS:

Active listener and gives clarity to complex ideas.

HIGH STRENGTH RATING IN:

Persuading stakeholders to buy into media strategies and campaigns through the ability to articulate value and ROI.

Will A.K.A. BLUE SKY Thinker



AGRI HEROES

WILL, A LEGENDARY MEDIA-MASTER. GIFTED WITH THE WAYS OF PERSUASION. HE'S INTELLIGENT, THOUGHTFUL AND RESPECTED THROUGHOUT THE PUBLISHING GALAXY.

CREATIVITY 8

TEAMWORK 9

COMMUNICATION 10

INNOVATION 9

AGRI KNOWLEDGE 10