

Richy

Art Director

DEBUT YEAR: 1996

RDP
COMMS

SPECIAL EXPERTISE:

Going above and beyond the expected or conventional.

KEY SKILLS:

Vision, experience, and artistic expertise, to create a memorable and visually arresting brand promotion utilising all creative tools.

SOFT SKILLS:

Creativity, vision, curiosity, playfulness, attention to detail, a keen awareness of the UK Agri-industry.

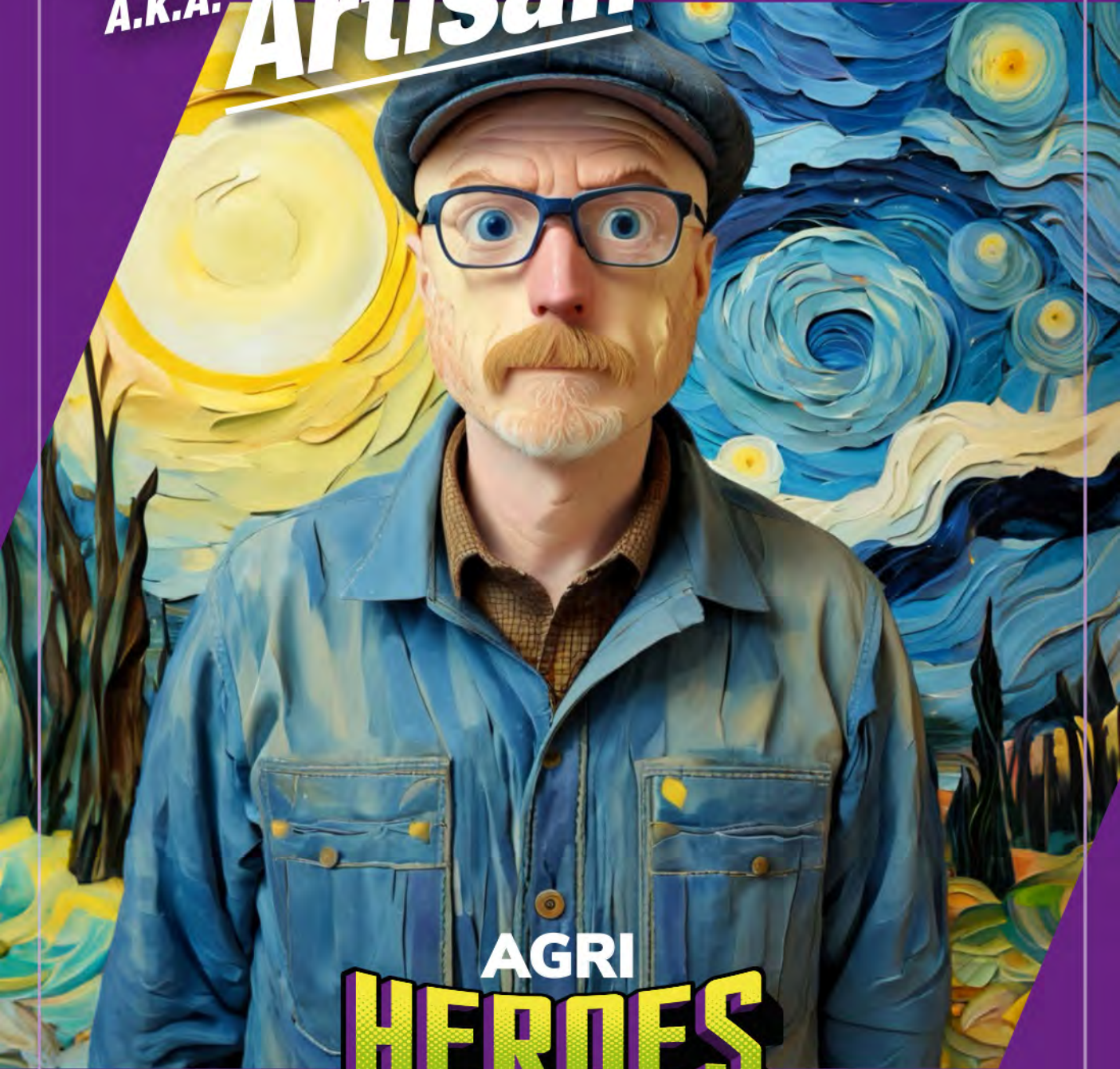
HIGH STRENGTH RATING IN:

Creative concepts, original HQ finished artwork, brand innovation and development, brand guidelines, packaging design, POS, digital, adverts, brochures and booklets.

Richy

A.K.A.

Artisan



AGRI

HEROES

NOT YOUR AVERAGE SUPERHERO. RICHY POSSESSES MANY EXTRAORDINARY SUPERPOWERS TO CREATE ARRESTING AND DISTINCTIVE CAMPAIGNS.

CREATIVITY

10

TEAMWORK

10

COMMUNICATION

9

INNOVATION

9

AGRI KNOWLEDGE

8