

Dickon

Digital Strategist Director

DEBUT YEAR: 2023

RDP
COMMS

SPECIAL EXPERTISE:

Over 25 years in the digital arena both client and agency side, helping brands thrive successfully in a competitive digital landscape.

KEY SKILLS:

Digital strategist and innovator, data-driven results management, marketing strategy, Search Engine Optimization and Marketing (SEO & SEM), Pay-Per-Click (PPC) and social media advertising, email, digital, content and performance marketing, content strategy and revenue strategist.

SOFT SKILLS:

Communication, problem-solving, analytic reasoning, adaptability, creativity, multitasking, collaboration, critical thinking, emotional intelligence, and strong interpersonal skills.

HIGH STRENGTH RATING IN:

Strategic digital management and development, creating and generating long-term growth plans and results for clients.

Dickon

A.K.A.

Maestro



AGRI

HEROES

DICKON, A DIGITAL MAGICIAN. THE ULTIMATE AUTHORITY IN HIS FIELD, A VISIONARY, ABLE TO REVEAL INCREDIBLE POTENTIAL AND CONJURE UP HYPNOTISING SOLUTIONS FOR ANY COMMS VENTURE.

CREATIVITY

9

TEAMWORK

8

COMMUNICATION

10

INNOVATION

10

AGRI KNOWLEDGE

7